



BSKYB ENVIRONMENT TARGETS

At Sky we are committed to reducing our impact on the environment and so this year we have set ourselves new challenging targets. Our environment strategy drives operational improvements, is integral to our product development process, inspires actions by Sky people and customers, and involves our partners and supply chain.

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| CO₂ Emissions 25% reduction in gross CO ₂ emissions (tonnes / £m) by 2020 versus a 2008/09 baseline |
| Energy Efficiency 20% increase in energy efficiency in Sky owned buildings by 2020 versus a 2008/09 baseline |
| On-site Renewable Energy Sky owned sites to obtain 20% of gross carbon emissions from the use of on-site renewable energy by 2020 versus a 2008/09 baseline |
| Fleet 25% reduction in CO ₂ emissions per van in our fleet by 2012 versus a 2008/09 baseline |
| Employee Business Travel 20% reduction in CO ₂ emissions per FTE from employee business travel by 2012 versus a 2008/09 baseline |
| Waste to Landfill Divert 90% of waste from landfill by 2012 |
| Waste Recycled Reuse or recycle 70% of waste by 2012 |
| Water Ensure that water consumption remains +/- 1m ³ from 10m ³ /FTE |
| Product Energy Use Cut the total energy consumption of newly installed Sky+HD boxes by 30% by 2012 versus our current Sky+HD |
| Suppliers Engage with 50 of our most carbon intensive suppliers to help them measure their carbon footprint and reduce emissions further |