



Welcome to The Bigger Picture e-update from Sky, keeping you up to speed with how we're contributing to our communities and doing business better – and how you can join in. This month, read about Sky's plans to [celebrate world environment day](#) – including your opportunity to win an exclusive electricity monitor; how you can have a chance to stand on the [fourth plinth](#) in Trafalgar square; how your school could benefit from our successful Sky Sports [Living for Sport](#) programme, and about our award-winning [accessible remote control](#) which can make life easier for our older customers.

Celebrate World Environment Day



To celebrate World Environment Day on June 5th Sky is running a range of activities to inspire everyone to take action on the environment and climate change.

Make sure you check out our environmental programming, including the global premiere of famed photographer and activist, Yann Arthus-Bertrand's, Home, on Sky Movies on the day.

You can also enter our prize draw to win a limited edition designer Wattson electricity monitor which has been specially designed by the fashion designer Richard Nicoll. The monitor not only looks great but will also help you save money and reduce your electricity consumption.

In addition, we will be running lots of activities on site for our staff to celebrate World Environment Day including a bring-and-buy sale to raise money for our environment charity partner, Global Action Plan.

To enter the prize draw to win the Wattson electricity monitor, and to find out more about how you can join in on World Environment Day, visit sky.com/thebiggerpicture

Calling all Parents, Teachers and Young People



Do you know a school that would benefit by signing-up for the Sky Sports Living for Sport schools programme? This initiative is now freely available to all secondary and high schools across

What would you do with your hour?



In the summer of 2009, a different person will stand on the fourth plinth in Trafalgar Square for one hour, 24 hours a day, for 100 days, without a break, as a living part in artist Antony Gormley's

the UK. It uses sport to motivate and inspire young people aged 11-16 who are finding life at school hard. Pupils take part in a whole host of sports activities, arrange a sports event and receive a visit from a sports professional to help mentor them on their journey.

We've already helped 17,000 young people in over 600 schools – to get your school involved too, just go to www.skysports.com/livingforsport and sign up.

project 'One & Other'. The project is the first in a series that Sky Arts will be supporting through our two-year partnership with Artichoke, the UK's leading public arts producer.

So far, over 12,000 people have applied to have their hour on the plinth, but there's still time to apply. Go to www.oneandother.co.uk

When One & Other opens on 6th July, we'll be screening weekly highlights on Sky Arts, and you'll be able to watch a live webstream of the plinth, 24 hours a day, 7 days a week at www.skyarts.co.uk



Accessible Remote Control is Age OK!

Do you have a parent or a grandparent who is visually impaired or have dexterity problems who might benefit from Sky's accessible remote control? In April, the remote became the first product in the UK to be awarded the Age Ok accreditation to show that it is inclusive and has factored in the needs of older people.

It's available free of charge to any of our customers who would benefit from it, and is compatible with all Sky boxes.

To find out more about this and our other accessibility services go to sky.com/thebiggerpicture

Did you know?

Our engineers can take your old Sky equipment back for recycling for free at their next service or upgrade call?

Your Sky box automatically switches to standby when you are not using it? This helps save electricity, your money and our environment.

What do you think of our newsletter? If you have any comments or questions, please get in touch by emailing us at responsibility@bskyb.com

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